Project Startup Report
Presented to the IT Committee August 16, 2011

Project Name: North Dakota College Access Network (NDCAN)

Agency: Bank of North Dakota

Business Unit/Program Area: Student Loans of North Dakota

Project Sponsor: Wally Erhardt

Project Manager: Brenda Bulawa

Project Description
The objective of the project is to reach Native American high school students with relative and engaging information/resources on attending and paying for college by the start of the 2011 fall school term.

Business Needs and Problems
Native American high schools students in North Dakota are attending college at a dramatically lesser amount than non-Native American high school students. As an example, only 17% of last years' graduating class at Standing Rock High School Went on to attend college. In North Dakota there are 14 high schools located on Indian reservations and NDCAN would like to provide these students with relative and engaging information by using different Medias. This is a direct service to students as provided for within the College Access Change Grant.

Key Metrics		
Project Start Date	Project End Date	Original Baseline Budget
06/21/2011	12/09/2011	$321,500

Objectives	
Project Objectives	Measurement Description
Community participation will be required to build the foundation of Native American Outreach.	Conduct input sessions of a minimum of 50 Native Americans of various ages and various tribal affiliations prior to design.
Provide and distribute programming that will connect and engage Native American students and their caregivers	By December 1st, a website will exist to Native American students. Usage will be measured using Google Analytics. Google Analytics will show that 133 students/ caregivers will 'hit' the website. In 12 months there will be a minimum of 265 hits.
	By the beginning of the calendar school year, a minimum of 1 touchscreen TV will be available in all ND Reservation High Schools that will directly connect students to NDCAN information.
	By the beginning of the calendar school year GoodHealthTV® will provide daily programing relevant to caregivers in 9 Native American clinics.

Cost/Benefit Analysis
While this project is costing a large amount of money to implement, the benefits to our state and nation may be enormous if Native American students increase their attendance at college, successfully finish, and find career jobs.

Key Constraints or Risks
Constraints • The NDCAN is funded by a $1.5M College Access Challenge Grant from the U.S. Department of Education (NDCAN cost is estimated to be $321,500).

- Cost, schedule, scope, and quality are often in conflict during projects. The sponsor elected to prioritize as follows:

    1. Schedule
    2. Scope
    3. Quality
    4. Cost

Risk

- The project contains many components with each one having deliverables, if we do not hire a project manager, there could be multiple impacts to scope, cost, time and quality.

- The vendor is a small development company with specialized staff, if they leave KAT, this could significantly delay the project.

- Having an external vendor, a disagreement could occur what is in and out of scope, the impact will be to cost and schedule.

- The website is being progressively elaborated, scope could be increased, and there will be an impact to cost, schedule and quality.